



Preisliste 2017
RTL II - Werbefenster Österreich
Gültig ab 01.01.2017



PREISE 1 Sekunde

TG	Jan	Feb	März	April	Mai	Jun	Jul	Aug	Sep	Okt	Nov	Dez	TG
T 1	0,8	0,9	1,1	1,1	1,0	0,8	0,6	0,6	1,0	1,1	1,1	0,8	T 1
T 2	1,4	1,6	1,9	1,9	1,8	1,4	1,1	1,1	1,7	1,9	2,0	1,5	T 2
T 3	2,0	2,4	2,9	2,8	2,7	2,1	1,7	1,6	2,6	2,9	2,9	2,2	T 3
T 4	2,6	3,1	3,7	3,7	3,5	2,7	2,2	2,0	3,3	3,7	3,8	2,9	T 4
T 5	3,5	4,1	4,9	4,8	4,6	3,6	2,9	2,7	4,4	4,9	5,0	3,8	T 5
T 6	4,4	5,3	6,2	6,1	5,8	4,5	3,6	3,4	5,6	6,2	6,3	4,8	T 6
T 7	5,8	6,9	8,2	8,0	7,6	5,9	4,8	4,5	7,3	8,2	8,3	6,3	T 7
T 8	7,5	8,9	10,6	10,4	9,9	7,7	6,2	5,8	9,4	10,6	10,7	8,1	T 8
T 9	9,8	11,6	13,8	13,6	12,9	10,0	8,1	7,6	12,3	13,8	14,0	10,6	T 9
T 10	12,8	15,2	18,0	17,7	16,8	13,1	10,5	9,9	16,1	18,0	18,3	13,8	T 10
T 11	15,9	18,9	22,4	22,1	20,9	16,3	13,1	12,3	20,0	22,4	22,8	17,2	T 11
T 12	19,9	23,6	28,1	27,6	26,2	20,4	16,4	15,4	25,0	28,1	28,5	21,5	T 12
T 13	24,9	29,6	35,2	34,6	32,8	25,5	20,5	19,3	31,4	35,2	35,7	27,0	T 13
T 14	31,1	37,0	43,9	43,2	41,0	31,8	25,6	24,2	39,2	43,9	44,7	33,7	T 14
T 15	38,9	46,3	55,0	54,0	51,3	39,8	32,1	30,2	49,0	55,0	55,9	42,1	T 15

PREISE 20 Sekunden

TG	Jan	Feb	März	April	Mai	Jun	Jul	Aug	Sep	Okt	Nov	Dez	TG
T 1	16,0	18,0	22,0	22,0	20,0	16,0	12,0	12,0	20,0	22,0	22,0	16,0	T 1
T 2	28,0	32,0	38,0	38,0	36,0	28,0	22,0	22,0	34,0	38,0	40,0	30,0	T 2
T 3	40,0	48,0	58,0	56,0	54,0	42,0	34,0	32,0	52,0	58,0	58,0	44,0	T 3
T 4	52,0	62,0	74,0	74,0	70,0	54,0	44,0	40,0	66,0	74,0	76,0	58,0	T 4
T 5	70,0	82,0	98,0	96,0	92,0	72,0	58,0	54,0	88,0	98,0	100,0	76,0	T 5
T 6	88,0	106,0	124,0	122,0	116,0	90,0	72,0	68,0	112,0	124,0	126,0	96,0	T 6
T 7	116,0	138,0	164,0	160,0	152,0	118,0	96,0	90,0	146,0	164,0	166,0	126,0	T 7
T 8	150,0	178,0	212,0	208,0	198,0	154,0	124,0	116,0	188,0	212,0	214,0	162,0	T 8
T 9	196,0	232,0	276,0	272,0	258,0	200,0	162,0	152,0	246,0	276,0	280,0	212,0	T 9
T 10	256,0	304,0	360,0	354,0	336,0	262,0	210,0	198,0	322,0	360,0	366,0	276,0	T 10
T 11	318,0	378,0	448,0	442,0	418,0	326,0	262,0	246,0	400,0	448,0	456,0	344,0	T 11
T 12	398,0	472,0	562,0	552,0	524,0	408,0	328,0	308,0	500,0	562,0	570,0	430,0	T 12
T 13	498,0	592,0	704,0	692,0	656,0	510,0	410,0	386,0	628,0	704,0	714,0	540,0	T 13
T 14	622,0	740,0	878,0	864,0	820,0	636,0	512,0	484,0	784,0	878,0	894,0	674,0	T 14
T 15	778,0	926,0	1.100,0	1.080,0	1.026,0	796,0	642,0	604,0	980,0	1.100,0	1.118,0	842,0	T 15

PREISE 30 Sekunden

TG	Jan	Feb	März	April	Mai	Jun	Jul	Aug	Sep	Okt	Nov	Dez	TG
T 1	24,0	27,0	33,0	33,0	30,0	24,0	18,0	18,0	30,0	33,0	33,0	24,0	T 1
T 2	42,0	48,0	57,0	57,0	54,0	42,0	33,0	33,0	51,0	57,0	60,0	45,0	T 2
T 3	60,0	72,0	87,0	84,0	81,0	63,0	51,0	48,0	78,0	87,0	87,0	66,0	T 3
T 4	78,0	93,0	111,0	111,0	105,0	81,0	66,0	60,0	99,0	111,0	114,0	87,0	T 4
T 5	105,0	123,0	147,0	144,0	138,0	108,0	87,0	81,0	132,0	147,0	150,0	114,0	T 5
T 6	132,0	159,0	186,0	183,0	174,0	135,0	108,0	102,0	168,0	186,0	189,0	144,0	T 6
T 7	174,0	207,0	246,0	240,0	228,0	177,0	144,0	135,0	219,0	246,0	249,0	189,0	T 7
T 8	225,0	267,0	318,0	312,0	297,0	231,0	186,0	174,0	282,0	318,0	321,0	243,0	T 8
T 9	294,0	348,0	414,0	408,0	387,0	300,0	243,0	228,0	369,0	414,0	420,0	318,0	T 9
T 10	384,0	456,0	540,0	531,0	504,0	393,0	315,0	297,0	483,0	540,0	549,0	414,0	T 10
T 11	477,0	567,0	672,0	663,0	627,0	489,0	393,0	369,0	600,0	672,0	684,0	516,0	T 11
T 12	597,0	708,0	843,0	828,0	786,0	612,0	492,0	462,0	750,0	843,0	855,0	645,0	T 12
T 13	747,0	888,0	1.056,0	1.038,0	984,0	765,0	615,0	579,0	942,0	1.056,0	1.071,0	810,0	T 13
T 14	933,0	1.110,0	1.317,0	1.296,0	1.230,0	954,0	768,0	726,0	1.176,0	1.317,0	1.341,0	1.011,0	T 14
T 15	1.167,0	1.389,0	1.650,0	1.620,0	1.539,0	1.194,0	963,0	906,0	1.470,0	1.650,0	1.677,0	1.263,0	T 15

Keine Mehrwertsteuer-Verrechnung*. Keine Spotlängenbeschränkung. Keine Zuschläge für Kurzspots, 20% Zuschlag bei Eckplatzierungen

Rabattstaffel

Jahresumsatz EURO (in 1.000)	35,0	40,0	50,0	60,0	70,0	90,0	120,0	160,0	200,0	260,0	310,0
Rabatt (in %)	2	3	4	5	6	7	8	9	10	11	12

*) Besonderer Vorteil für unecht umsatzsteuerbefreite Unternehmen (mehr Informationen erhalten Sie vom Team der IP Österreich)

Preise in EURO. Alle Preise zzgl. Ankündigungsabgabe. Änderungen und Druckfehler vorbehalten.