



Preisliste 2017
VOX - Werbefenster Österreich
Gültig ab 01.01.2017



PREISE 1 Sekunde

TG	Jan	Feb	März	April	Mai	Jun	Jul	Aug	Sep	Okt	Nov	Dez	TG
T 1	1,2	1,4	1,7	1,7	1,5	1,2	1,0	0,9	1,5	1,7	1,7	1,3	T 1
T 2	2,3	2,8	3,3	3,2	2,9	2,4	1,9	1,8	2,9	3,2	3,2	2,5	T 2
T 3	3,5	4,2	5,0	4,9	4,5	3,6	2,9	2,7	4,4	4,9	4,9	3,7	T 3
T 4	5,1	6,0	7,1	7,0	6,4	5,2	4,1	4,0	6,4	7,0	7,1	5,4	T 4
T 5	7,5	8,9	10,5	10,4	9,5	7,7	6,1	5,8	9,4	10,4	10,4	7,9	T 5
T 6	10,4	12,3	14,6	14,4	13,2	10,6	8,5	8,1	13,1	14,4	14,5	11,0	T 6
T 7	14,5	17,2	20,4	20,1	18,4	14,9	11,8	11,3	18,3	20,1	20,3	15,4	T 7
T 8	18,9	22,4	26,6	26,2	24,0	19,4	15,4	14,7	23,8	26,2	26,4	20,0	T 8
T 9	22,3	26,4	31,3	30,8	28,2	22,8	18,1	17,4	28,0	30,8	31,1	23,6	T 9
T 10	25,3	30,0	35,6	35,0	32,0	25,9	20,6	19,7	31,8	35,0	35,3	26,8	T 10
T 11	30,1	35,7	42,4	41,7	38,2	30,8	24,5	23,5	37,8	41,7	42,0	31,9	T 11
T 12	34,9	41,4	49,1	48,3	44,3	35,7	28,4	27,2	43,8	48,3	48,7	36,9	T 12
T 13	40,2	47,6	56,5	55,6	50,9	41,1	32,7	31,3	50,4	55,6	56,0	42,5	T 13
T 14	46,2	54,8	65,0	63,9	58,5	47,3	37,6	36,0	58,0	63,9	64,4	48,9	T 14
T 15	53,1	62,9	74,7	73,4	67,3	54,3	43,2	41,3	66,6	73,4	74,0	56,1	T 15
T 16	61,1	72,4	85,9	84,5	77,4	62,5	49,7	47,6	76,7	84,5	85,2	64,6	T 16
T 17	70,2	83,2	98,7	97,1	88,9	71,8	57,1	54,7	88,1	97,1	97,9	74,3	T 17

PREISE 20 Sekunden

TG	Jan	Feb	März	April	Mai	Jun	Jul	Aug	Sep	Okt	Nov	Dez	TG
T 1	24,0	28,0	34,0	34,0	30,0	24,0	20,0	18,0	30,0	34,0	34,0	26,0	T 1
T 2	46,0	56,0	66,0	64,0	58,0	48,0	38,0	36,0	58,0	64,0	64,0	50,0	T 2
T 3	70,0	84,0	100,0	98,0	90,0	72,0	58,0	54,0	88,0	98,0	98,0	74,0	T 3
T 4	102,0	120,0	142,0	140,0	128,0	104,0	82,0	80,0	128,0	140,0	142,0	108,0	T 4
T 5	150,0	178,0	210,0	208,0	190,0	154,0	122,0	116,0	188,0	208,0	208,0	158,0	T 5
T 6	208,0	246,0	292,0	288,0	264,0	212,0	170,0	162,0	262,0	288,0	290,0	220,0	T 6
T 7	290,0	344,0	408,0	402,0	368,0	298,0	236,0	226,0	366,0	402,0	406,0	308,0	T 7
T 8	378,0	448,0	532,0	524,0	480,0	388,0	308,0	294,0	476,0	524,0	528,0	400,0	T 8
T 9	446,0	528,0	626,0	616,0	564,0	456,0	362,0	348,0	560,0	616,0	622,0	472,0	T 9
T 10	506,0	600,0	712,0	700,0	640,0	518,0	412,0	394,0	636,0	700,0	706,0	536,0	T 10
T 11	602,0	714,0	848,0	834,0	764,0	616,0	490,0	470,0	756,0	834,0	840,0	638,0	T 11
T 12	698,0	828,0	982,0	966,0	886,0	714,0	568,0	544,0	876,0	966,0	974,0	738,0	T 12
T 13	804,0	952,0	1.130,0	1.112,0	1.018,0	822,0	654,0	626,0	1.008,0	1.112,0	1.120,0	850,0	T 13
T 14	924,0	1.096,0	1.300,0	1.278,0	1.170,0	946,0	752,0	720,0	1.160,0	1.278,0	1.288,0	978,0	T 14
T 15	1.062,0	1.258,0	1.494,0	1.468,0	1.346,0	1.086,0	864,0	826,0	1.332,0	1.468,0	1.480,0	1.122,0	T 15
T 16	1.222,0	1.448,0	1.718,0	1.690,0	1.548,0	1.250,0	994,0	952,0	1.534,0	1.690,0	1.704,0	1.292,0	T 16
T 17	1.404,0	1.664,0	1.974,0	1.942,0	1.778,0	1.436,0	1.142,0	1.094,0	1.762,0	1.942,0	1.958,0	1.486,0	T 17

PREISE 30 Sekunden

TG	Jan	Feb	März	April	Mai	Jun	Jul	Aug	Sep	Okt	Nov	Dez	TG
T 1	36,0	42,0	51,0	51,0	45,0	36,0	30,0	27,0	45,0	51,0	51,0	39,0	T 1
T 2	69,0	84,0	99,0	96,0	87,0	72,0	57,0	54,0	87,0	96,0	96,0	75,0	T 2
T 3	105,0	126,0	150,0	147,0	135,0	108,0	87,0	81,0	132,0	147,0	147,0	111,0	T 3
T 4	153,0	180,0	213,0	210,0	192,0	156,0	123,0	120,0	192,0	210,0	213,0	162,0	T 4
T 5	225,0	267,0	315,0	312,0	285,0	231,0	183,0	174,0	282,0	312,0	312,0	237,0	T 5
T 6	312,0	369,0	438,0	432,0	396,0	318,0	255,0	243,0	393,0	432,0	435,0	330,0	T 6
T 7	435,0	516,0	612,0	603,0	552,0	447,0	354,0	339,0	549,0	603,0	609,0	462,0	T 7
T 8	567,0	672,0	798,0	786,0	720,0	582,0	462,0	441,0	714,0	786,0	792,0	600,0	T 8
T 9	669,0	792,0	939,0	924,0	846,0	684,0	543,0	522,0	840,0	924,0	933,0	708,0	T 9
T 10	759,0	900,0	1.068,0	1.050,0	960,0	777,0	618,0	591,0	954,0	1.050,0	1.059,0	804,0	T 10
T 11	903,0	1.071,0	1.272,0	1.251,0	1.146,0	924,0	735,0	705,0	1.134,0	1.251,0	1.260,0	957,0	T 11
T 12	1.047,0	1.242,0	1.473,0	1.449,0	1.329,0	1.071,0	852,0	816,0	1.314,0	1.449,0	1.461,0	1.107,0	T 12
T 13	1.206,0	1.428,0	1.695,0	1.668,0	1.527,0	1.233,0	981,0	939,0	1.512,0	1.668,0	1.680,0	1.275,0	T 13
T 14	1.386,0	1.644,0	1.950,0	1.917,0	1.755,0	1.419,0	1.128,0	1.080,0	1.740,0	1.917,0	1.932,0	1.467,0	T 14
T 15	1.593,0	1.887,0	2.241,0	2.202,0	2.019,0	1.629,0	1.296,0	1.239,0	1.998,0	2.202,0	2.220,0	1.683,0	T 15
T 16	1.833,0	2.172,0	2.577,0	2.535,0	2.322,0	1.875,0	1.491,0	1.428,0	2.301,0	2.535,0	2.556,0	1.938,0	T 16
T 17	2.106,0	2.496,0	2.961,0	2.913,0	2.667,0	2.154,0	1.713,0	1.641,0	2.643,0	2.913,0	2.937,0	2.229,0	T 17

Keine Mehrwertsteuer-Verrrechnung*. Keine Spotlängenbeschränkung. Keine Zuschläge für Kurzspots. 20% Zuschlag bei Eckplatzierungen

Rabattstaffel

Jahresumsatz EURO (in 1.000)	35,0	45,0	70,0	85,0	105,0	135,0	175,0	225,0	290,0	370,0	420,0
Rabatt (in %)	2	3	4	5	6	7	8	9	10	11	12

*) Besonderer Vorteil für unecht umsatzsteuerbefreite Unternehmen (mehr Informationen erhalten Sie vom Team der IP Österreich)

Preise in EURO. Alle Preise zzgl. Ankundigungsabgabe. Änderungen und Druckfehler vorbehalten.